

Writing Captions

Photojournalism

TODAY

We will learn the **parts of
a caption for a
publication.**

I will **write a mini-story
caption** *for publication
photos.*

ON YOUR OWN

Look at the photo on the right: What do you know about the story just from looking at the picture? What don't you know?



ON YOUR OWN

Without a caption, you only know some dude in a chicken costume is squaring up with a baby. You don't know he was in a chicken costume promoting FFA at freshman orientation, nor that the baby was his niece.



YOU SHOULD HAVE LEARNED

- 1. Lead-ins are mini headlines that function both as previews of the caption and as visual cues to draw the reader's eye.*
- 2. Action sentences are the 5Ws and H, written in present tense, active voice, and includes subjects up to those with six or more.*
- 3. Background sentences tell me something I don't know related to the action sentence, written in past tense and active voice.*
- 4. Commentary is a direct quote from someone in the photo.*
- 5. Photobys are the credit for the photographer; don't forget it!*